

Beyond Borders:

Project Trinitē in the Global Arena

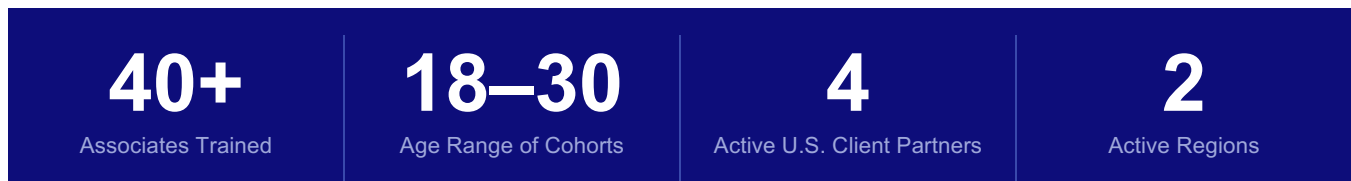
Scaling Technology Skills & Global Opportunities in Haiti and Kenya

EXECUTIVE SUMMARY

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Project Trinitē has moved from vision to action, and now into impact at scale. After successfully launching operational hubs in Haiti and Kenya, we have entered a new chapter: preparing Associates for global opportunities and positioning communities to thrive in the international digital economy.

Over 40 Associates have completed structured training across Haiti and Kenya. These young professionals — aged 18 to 30 — represent diverse academic backgrounds and are now gaining expertise in critical fields including social media management, artificial intelligence, digital marketing, content creation, IT services, and entrepreneurship.

**KEY FINDING**

Project Trinitē's model has proven effective: with training, mentorship, and local ownership, youth in underserved communities are now equipped not only to compete, but to collaborate on a global stage.

Associates are no longer just trainees — they are becoming active players in the global digital economy, delivering professional services to U.S.-based clients from Haiti and Kenya.

Technology Skills Development

One of the strongest outcomes of Phase Three has been the sharpening of technology-driven skills that are globally marketable. Associates are no longer just learners — they are now specialists building capacity across multiple high-demand fields.

- **Artificial Intelligence (AI):** Associates trained on AI-powered tools for research, copywriting, graphic design, and business support — including ChatGPT, Canva AI, and workflow automation platforms.
- **Social Media Strategy:** Managing Facebook, Instagram, and LinkedIn accounts for local and international organizations, building campaigns that grow audiences, increase engagement, and raise funds.
- **Digital Marketing & SEO:** Training in Search Engine Optimization, analytics, and targeted ad campaigns preparing Associates to support businesses seeking global visibility.

- **Web & App Development:** Associates have built the Project Trinitē website and developed a full site for Alaskena Comprehensive School in West Pokot, Kenya — using WordPress, HTML, JavaScript, CSS, and custom coding.
- **Cybersecurity:** Data privacy best practices, secure system configurations, and cybersecurity fundamentals — critical for international client work requiring data protection.
- **Communication & Professional Relations:** Writing professional emails, presenting on Zoom, hosting weekly podcasts via StreamYard, and managing outreach campaigns across borders.
- **Professional Tools:** Full proficiency in Slack, Zoom, Google Workspace, StreamYard, and Brevo — enabling seamless integration with international teams from day one.

CERTIFICATIONS & RECOGNITION

Several Associates have earned certificates in Digital Marketing, Web Development, and AI Applications through partnerships with Pluralsight and Coursera.

These credentials boost Associate resumes and reassure global clients of their professional competency — closing the credentialing gap that often prevents talent from underserved regions from accessing global employment.

GLOBAL OPPORTUNITIES

Global Opportunities

What once seemed distant is now reality: Project Trinitē Associates are delivering professional digital services to international clients, proving that talent from underserved communities can compete and thrive on the global stage.

Client Organization	Services Delivered	Region
Cathartes	Social media account management, audience growth and engagement strategy	United States
Joshua Glynn Memorial Foundation	Social media management and website management — digital presence expansion	United States
Curtis Company	Social media management, outreach improvement, brand consistency	United States
Codman Academy	Social media channel management, education-focused communication strategy	United States

Beyond these four direct client partnerships, Associates are also conducting donor outreach, building strategic partnerships, and pursuing remote employment opportunities with U.S.-based organizations. Each engagement provides real income, professional experience, and long-term career pathways.

IMPACT SNAPSHOT

Associates managing social media for U.S. clients are gaining direct international work experience while generating income that supports their families and strengthens local economies in Haiti and Kenya.

“We are not just a nonprofit, we are a movement. Project Trinitē builds sustainable economies through technology, education, and community development. Partnering with us means driving lasting change, one POD at a time.”

SUSTAINABILITY & GROWTH

Sustainability & Growth

Phase Three is about building for the future — ensuring that Project Trinitē is not a short-term intervention but a sustainable, scalable model for community transformation.

- **Expanding the Associate Base:** Plans are underway to grow from 45 to 150+ Associates within the next year, with new hubs in rural Kenya and additional regions in Haiti.
- **Funding & Partnerships:** Partnerships with NGOs, private companies, and philanthropic foundations are being developed to sustain training, upgrade infrastructure, and expand mentorship programs.
- **Client Development:** Dedicated teams are engaging with nonprofits, startups, and small businesses in North America, Europe, and Africa to create a steady pipeline of paid project work for trained Associates.
- **Local Ownership:** Associates are being trained not just as workers but as leaders — future hub managers, cohort mentors, and regional network builders who will sustain the model independently.



The sustainable model is clear: initial investment in infrastructure and training generates employment and production revenue, which is reinvested in expansion. Project Trinitē is designed as economic infrastructure — not a donation-dependent program — with a clear path to full self-sustainability.

CONCLUSION & CALL TO ACTION

Conclusion & Call to Action

Project Trinitē has shown that when young people in underserved communities are given tools, training, and trust, they can compete globally. The success of Phase Three proves that this model works — not just in theory, but in practice.

The vision for the next 3 to 5 years is clear: establish hubs across Africa and the Caribbean, train 1,000+ Associates, and connect them to global opportunities that create sustainable income and long-term community transformation. With every cohort, we move closer to a world where geography no longer limits potential.

Join Us

We invite partners, employers, donors, and supporters to take action:

Partner With Us Expand training and technology access in underserved communities worldwide.	Hire Our Associates Power your operations with AI-native, certified, remote-ready professionals.	Donate Sustain training programs, expand hubs, and fund the resources Associates need.
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Connect With Project Trinitē

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